

# Po Bhattacharyya

## WRITER & DESIGNER

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🌐 www.pobhattacharyya.com

### EDUCATION

University of Texas at Austin | '26

Master of Fine Arts, New Writers Project  
Currently enrolled

Carnegie Mellon University | '18

Master of Human-Computer Interaction  
GPA: 4.2

Brown University | '14

Bachelor of Arts, Geology-Biology  
GPA: 4.0

### SKILLS

#### Process

writing, editing, generative user research, information architecture, low/med/high-fi prototyping, visual design, motion design, user testing, productization

#### Tools

Balsamiq, Adobe CC, Sketch, InVision, Principle, Framer, Unity

#### Programming

HTML, CSS, JavaScript, D3, React

### WORK EXPERIENCE

#### ENGLISH DEPT., UT AUSTIN

2023 - current

I'm a teaching assistant for American Literature, tasked with discussion sections, office and grading. I'm responsible for the learning outcomes of fifty students.

#### BENCHLING

2020 - 2023

Benchling is the leading cloud-based platform for life sciences R&D. I worked on their Molecular Biology product, which allows research collaborators to design DNA, RNA, and proteins for their experiments.

#### GAMALON

2018 - 2020

Gamalon created AI-first software for marketing professionals. I designed IdeaMail, an email experimentation tool, and IdeaFlow, an A.I.-powered chatbot that can answer thousands of questions based on the information in a company's website.

#### CALIFORNIA ACADEMY OF SCIENCES

2016 - 2017

The Academy is a science museum with over 10 million annual visitors. I established a comprehensive design system for the Academy's digital products, and I designed and built an online learning program as the design lead of a 5-person team.

#### IXL LEARNING

2014 - 2016

IXL is an educational technology company with over 6 million active subscribers. I designed and built IXL's science product, which generated \$1.2 million in revenue in its first year.