

# Po Bhattacharyya

## DIGITAL PRODUCT DESIGNER

✉ po.bhattacharyya@gmail.com

☎ (+1)401.808.9720

### SKILLS

#### Process

generative user research, information architecture, low/med/high-fi prototyping, visual design, motion design, user testing, productization

#### Tools

Balsamiq, Adobe CC, Sketch, InVision, Principle, Framer, Unity

#### Programming

HTML, CSS, JavaScript, D3, React

### EDUCATION

#### Carnegie Mellon University | '18

Master of Human-Computer Interaction

GPA: 4.2

#### Brown University | '14

Bachelor of Arts, Geology-Biology

GPA: 4.0

### WORK EXPERIENCE

#### GAMALON | Senior Product Designer

Gamalon creates software to help enterprises make sense of large, unstructured natural-language datasets. I design AI-first interactive information discovery and conversational tools for our web-based platform.

September 2018 - current

#### ZAZZLE | UX Design Consultant

Zazzle is a leading e-commerce platform offering customizable products. I created a research plan to better understand Zazzle's younger consumers. I also developed a product strategy for attracting and retaining millennials on the platform.

January 2018 - August 2018

#### CALIFORNIA ACADEMY OF SCIENCES | Product Design Lead

The Academy is a science museum with over 10 million annual visitors. I established a comprehensive design system for the Academy's digital products, and I designed and built an online learning program as the design lead of a 5-person team.

June 2016 - July 2017

#### IXL LEARNING | Curriculum Designer

IXL is an educational technology company with over 6 million active subscribers. I designed and built IXL's science product, which generated \$1.2 million in revenue in its first year. I also drove product updates, such as new grading algorithms and interactives, for IXL Science.

August 2014 - June 2016